

EMILY WISSER (PRONOUNCED LIKE *oui, sir!*)

UX DESIGNER & ILLUSTRATOR | EMILYWISSER.COM

hello@emilywisser.com

SKILLS

- User experience: Sketches, wireframes, mockups, user flows (Figma, Sketch)
- Persona creation
- Prototyping (Figma, Invision, Principle)
- Usability and qualitative research, facilitation and report-creation
- Visual design
- Lettering and illustration
- Workshop facilitation (remote and in-person)
- Photo editing (Photoshop)
- Design management and hiring
- Mentorship

ACTIVITIES + AWARDS

- Oui, Sir! Prints, Creator/Illustrator, 2015–present.
- Maker Mornings (Amazon) series, co-creator and identity designer, 2016–2021.
- Prime Academy UX Mentorship, 2021–present.
- Amazon Design Internships, Mentor, 2018–2023.
- Region Design Award, promotional coasters, bswing. inc., 2013.
- Windyfest Summer Festival, Volunteer Marketing & Design, 2014–2015.
- Volunteer, the Canvas Arts High School, workshop facilitator, 2013–2015.

EDUCATION

DePaul University, Chicago, IL

Art + Design, French Language

Graduated summa cum laude June 2012

Deans list, 2008–2012.

RELEVANT EXPERIENCE

Amazon, Seattle + Minneapolis

UX Design Manager, Buy with Prime. May 2021–April 2023.

Leading a small team of designers working on the shopper-facing experience for the Buy with Prime feature, launched June 2022, allowing merchants to offer Prime benefits to shoppers off of Amazon.com.

Senior UX Designer, Transportation. April 2020–May 2021.

Drove strategic design across the Relay for Carrier and Driver space, supporting a burgeoning transportation program that launched in 2021.

Senior UX Designer, Audio Advertising. March 2019–April 2020.

As the solo designer for Audio ads, I helped guide the strategy of the audio ads program and set guidelines for audio-first experiences in advertising, partnering with teams across Amazon including Alexa, Amazon Music, and Creative Services.

UX Designer, Shopping Design. July 2015–March 2019.

As part of the Consumer Engagement team at Amazon, I worked in a startup-style environment on an inspirational content feed called Spark, which launched in July of 2017. In late 2017 following promotion to Senior Designer, I transitioned to the lead designer role in the Customer Profile team.

Target, Minneapolis

UX Designer (contract), November 2014–July 2015.

As a member of Target.com's web team, I worked on Target's ecommerce site, focusing specifically on Product Listing Pages and Product Detail Pages, consolidating patterns across page templates and in search filters.

bswing, inc., Minneapolis

UX Designer + Researcher, July 2012–March 2019.

In my role as a UX Designer, I worked on enterprise software, consumer applications, and marketing websites, for a largely B2B client base. 50% of my time was spent as a Researcher, trained by the co-founder whose background was in Research, conducting user interviews and usability studies (in-person and remotely) and developing reports of the results. Clients included Oracle Retail, Datacard, 3M, Room & Board, Presbyterian Homes, and the University of Minnesota.